

LIBERTY/JUSTICE.

====| *For All.* |====

IBC & HUMAN TRAFFICKING

Party For Freedom

FREEDOM

PARTY

PLANNING

GUIDE

**JUMP IN AND GET
INVOLVED**

respond

**& PITCH IN
HELP out**

SAVE a life

WHAT AM I READING?

What you've got in your hands at this very moment is a Freedom Party Planning Guide. This packet will walk you through the steps which are necessary in planning & hosting a Freedom Party! We want to help you help those in need.

WHAT IS A FREEDOM PARTY?

A Freedom Party is just that, a party thrown for the cause of freedom! These parties help raise awareness and fund-raising for the cause of putting a stop to sex trafficking in our nation and around the world. They're a fun, easy way to get the word out on a very serious and noble cause.

WHAT YOU WILL FIND IN THIS GUIDE:

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WHO IS THIS FOR?

This guide is for EVERYONE. If you love to host parties, this guide can supplement your skills. If you're nervous about having your own party, this guide was made for you! We want to help you help those who have no freedom.

HOW CAN I HELP?

Easy. Add your voice to the fight for freedom by reaching out to those around you. Use your connections, networks, friendly face and passion for freedom to host a fun event with a noble cause and give those trapped in the terrible world of sex trafficking a chance to be heard.



PARTY PLANNER CHECK LIST:

Cross all your iced teas, dot all your cupcakes and ensure that your Freedom Party takes the cake! Whether you're a seasoned pro or a nervous novice, this check list is for you. Tear off the list below and keep it with you as the count down to your Freedom Party begins. Remember, the goal is more than creating awareness, but inspiring people to keep the abolitionist momentum going!

If you decide to party for freedom, email your plans to TRAFFICK@IRVINGBIBLE.ORG
We'd love to be in the loop!

FREEDOM PARTY CHECK LIST

PARTY PREP:

- PICK A PARTY TYPE
Raise Awareness and/or Fund-raising
- PICK A PARTY THEME
Check out page 4 for some ideas!
- SET DATE, TIME & LOCATION OF THE PARTY
National Freedom / Human Trafficking Awareness Day
- PREPARE INVITATION LIST
Tip: Invite 3x as many people as you would like to attend
- SEND INVITATIONS
via facebook, email, evite or paperlesspost.com
- GATHER NEEDED RESOURCES
Good stuff found on page 5
- PRACTICE YOUR PITCH
You're not alone! See page 6 for tips and tricks
- EMAIL YOUR PLANS to traffick@irvingbible.org
Books, speakers or IBC Partner's information

A WEEK OUT:

- SEND OUT A REMINDER
facebook, email or old fashioned phone call
- CHECK ON AVAILABILITY OF RESOURCES
Books, videos etc.
- PRINT OUT A SIMPLE INFO HANDOUT
Small card listing the featured website or book

THE BIG DAY:

- BUY/PREPARE FOOD
- SET UP NEEDED MEDIA EQUIPMENT
- MAKE A GUEST'S EMAIL SIGN-UP SHEET

PARTY FOR A
GREAT CAUSE
& HAVE A
BLAST!

POST PARTY:

- SEND A THANK YOU TO ATTENDEES
- FOLLOW UP WITH PLEDGES
- LET US KNOW HOW YOUR PARTY WENT!

FREEDOM PARTY THEMES

On this page you'll find a variety of possible themes for your freedom party. Take one of the ideas below and use it or adapt it into an idea of your own. Some ideas work well for fund-raising parties while others are great platforms for raising awareness. Pick a theme you and your friends will enjoy!

BOOK CLUB

AUCTION

COSTUME PARTY

5K RACE

BAKE SALE

**ENLIST A
CORPORATE SPONSOR**

**LUNCH & LEARN
AT WORK**

ICE CREAM SOCIAL

**PAD THAI &
NECK TIES**

PHOTO BOOTH

RAFFLE

**WINE &
CHEESE**

GARAGE SALE

**FREEDOM
GRILL OUT**

SPANISH TAPAS

CONTEST & PRIZES

BEER & BRATS

**ART/PHOTO
EXHIBIT**

RESOURCES

Below you'll find some resources that can help you spread the word on human trafficking and the fight for freedom. Use these resources to add helpful information to your Pitch or play one of the videos during the party. If you would like to book a speaker for your party or need more resource information, contact TRAFFICK@IRVINGBIBLE.ORG. We're here to help!

WEBSITES

www.irvingbible.org/ministries/local-global-missions/human-trafficking/
www.acf.hhs.gov/trafficking/index.html

IBC PARTNERS:

www.newfriendsnewlife.org
www.Love146.com
www.myrefugehouse.com
www.alertdfw.org

VIDEOS

Love 146 Aftercare: <http://vimeo.com/26137887>

New Friends New Life: http://www.youtube.com/watch?v=2nMJFYGuS4&feature=player_embedded

GEMS: The Making of a Girl : <http://www.youtube.com/watch?v=ZvnRYte3PAk>

BOOKS

[A Crime so Monstrous: Face-to-Face with Modern Day Slavery](#)
Skinner, Benjamin E. (2009)

[Not for Sale: The Return of the Global Slave Trade and How We Can Fight It.](#)
Bastone, David. (2007)

[The Slave Next Door: Human Trafficking and Slavery in America Today.](#)
Bales, Kevin and Ron Soodalter. (2009)

[Sold.](#) (Appropriate for youth)
McCormick, Patricia. (2006)

[Girls Like Us.](#)
Lloyd, Rachel. (2011)

SAMPLE INVITATION

When sending invites consider going paperless! Sites like EVITE.COM, FACEBOOK.COM & PAPERLESSPOST.COM are great invitation resources!

<p>WINE & CHEESE FREEDOM</p> <p>HOST: _____</p> <p>WHEN: _____</p> <p>WHERE: _____</p>

By the time you're done reading this invitation, 2 children have been sold. Find out more about human trafficking & how we can help join the revolution to abolish modern day slavery.

Come enjoy a wine & cheese party to learn more and raise much needed funds for the fight to stop human trafficking [or insert specific organization]. Join me for food & fun for a unique purpose.

Together we can make a difference!

INVITATION TIPS:

- Modify the invitation for the theme of the party
- Although the topic is somber, let them know the party is meant to be a fun gathering!
- If you are hosting a fund-raising party, be sure to mention that in the invitation.

THE PITCH¹

About an hour or so into the party bring everyone together to talk about the purpose of the Freedom Party. One of the main reasons to host a house party is to raise funds for a cause that you think is important.

SOME TIPS:

- Be clear with your guests that this is a fund-raiser! Tell them to bring their questions and their checkbooks.
- Practice your Pitch!
- Remember that people feel good when they can make a positive impact on their community & people's lives. You are giving them an opportunity to do so.
- Be confident, not apologetic. Remind them that, although economic times are hard, it is in these hard times that criminals are most desperate and those they prey on are most vulnerable.
- Invite them to give monthly or one-time.
- Have a computer setup with internet access for people who would like to donate online or visit one of the sponsored websites.

1. http://californiaagainstsavery.org/wp-content/uploads/2011/05/house_party_guide.pdf

TALKING POINTS

INTRODUCTION (2min)

Welcome and thank everyone for attending the party.

WHY IS THE ISSUE IMPORTANT (10min)

Play video, introduce the book. Explain your passion or how you got involved.

HOW YOUR SUPPORT WILL HELP (5min)

Explain the ministry the party is highlighting and where donated funds will go.

DISCUSSION/ Q&A (10min)

Discuss the video, book, key speaker or vehicle of information presented at the party.

THE PITCH (2min)

Remind guests of the goal of the fund-raising, a suggested amount and also how to donate/volunteer for the cause.

CLOSING & WHAT'S NEXT (5min)

Thank everyone for their support and invite them to host a party of their own!

⁷ This information is focused towards a fund-raising party. However, some people are new to this topic and awareness is the crucial first step. The resources above and most of this information will apply, just remove the pitch and replace it with a question to the group "What should we do now?" Perhaps suggest the group reads a book together. Please adapt this information to your audience as appropriate.

KEYYS TO A SUCCESSFUL EVENT:²

- People do not give to causes, they give to people. The people you invite may or may not feel passionate about this cause, but they will give because they care about you and you are asking for support. Your relationship will be the driving force behind your fundraising success. You need not be an expert on the issue to be a fantastic fundraiser.
- Your guests likely have busy schedules so get your invitations out at least 2 or 3 weeks in advance. Try not to plan it on a long weekend or during holidays when people are likely to be unavailable.
- Many people are afraid to ask for money. Practice how you will ask so you feel more confident when the time comes to make your pitch. Tell them why you think the cause is important and think of statistics or stories you might share. You could also incorporate video clips or share documents to educate guests.
- Follow-up is key. People's lives are busy and they may not RSVP for your event despite the reminders you send out. Pick up the phone and call people a week before the event to see if they can attend. If they can't, ask if they would still be willing to send a donation.
- Thank everyone! You can never thank them enough for their generosity so thank them at the event and then follow-up that week with a thank you note in the mail or via email.
- Get all attendees' information and follow up! For a fundraiser, be sure to gather all the commitment cards and follow up with anyone who expressed interest in the cause. And we'd love to hear how the party went! email us at TRAFFICK@IRVINGBIBLE.ORG
- Be excited and enthusiastic about the cause and the party! This will encourage others to do the same or commit to your group's next action step. Good luck!

2. The Polaris Project: <http://www.polarisproject.org/take-action/fundraise/host-a-fundraiser>